

PRIVACY POLICY

Ekin Köremezli is committed to complying with all applicable legislation regarding the handling and protection of personal information.

PRIVACY NOTIFICATION (INFORMATION TEXT)

As EK RACİNG (hereinafter referred to as "EKR"), we collect your personal data during your appointment application when you visit our online channels, and we also use some technologies (cookies) such as cookies, pixels, gifs to improve your experience. It is our policy to use these technologies in accordance with the legislation we are subject to, particularly the Personal Data Protection Law No. 6698 ("KVK Law"). During the operation of the "www.ekracing.com.tr" website or other social media channels that we operate, this Privacy and Cookie Information text is intended to process personal data that is collected during the use of cookies by Site/Platform users, members, visitors ("Data Owners"). The purpose of this letter is to provide you with information about it. We would like to explain to you in this text what types of cookies we use on our site, for what purposes, and how you can control them. As EKR, we are able to stop using the cookies on our website, change their types or functions, or even add new cookies. Therefore, we reserve the right to modify the provisions of this information text at any time. Upon publication on the site or in any public medium, any changes to the current disclosure text will take effect. At the beginning of the text, you will find the date of the last update.

Which Cookies Are Used for What Purposes?

- As EKR, we use cookies for various purposes on our site and use them to process your personal data. The main purposes are as follows:
- Online appointment scheduling and payment processing.
- Assist in the operation of the Site by performing a variety of basic functions.
- Analysis and improvement of the Site's performance. For example, integrating different servers on which the Site runs, determining the number of visitors and adjusting performance accordingly, or making it easier for visitors to find what they are looking for.
- Enhance the functionality of the Site and ensure its ease of use. For example, sharing on third party social media channels via the Site, remembering the visitor's username information or search query on subsequent visits.
- In order to carry out personalization, targeting, and advertising activities. As an example, advertisements that are relevant to the interests of visitors could appear on the page that they are viewing.

Your personal data may be processed for the above purposes in accordance with your consent in cases where it is necessary within the scope of the KVK Law, otherwise, that is, without your consent in cases where another data processing condition applies. As IDC, we may share your personal data within the scope of the information text with the suppliers, subsidiaries and business partners from whom our clinic receives service, limited to the achievement of the above-mentioned purposes and in accordance with the legislation. We would like to point out that the parties to whom the data is transferred may store your personal data on servers in different countries.

Cookies Used on Our Site

Please find below information about the types of cookies we use. We use both first-party cookies (placed by the site you visit) and third-party cookies (placed by servers other than the site you visit).

Necessary Cookies

The use of certain cookies is essential to the proper operation of our website. As an example, authentication cookies that are activated when you log in to our site ensure that your active session continues across multiple pages.

Functionality and Preference Cookies

By using these cookies, you will be able to personalize the services offered on our site according to your preferences. As an example, it allows us to remember your language selection on our website and your font size when reading a text.

Social Media Cookies

It is through these cookies that information about your social media usage can be collected. For example, cookies can be used to create personalized advertisements or conduct market research based on information obtained from your Facebook / Instagram accounts.

Performance and Analysis Cookies

By using these cookies, we are able to improve the services we provide to you by analyzing how you use our site and how it performs. These cookies provide us with information such as which pages our visitors view most, whether our site is operating as it should, and where any problems may arise.

Targeting or Advertisement Cookies

Our website uses cookies to promote products and services to you on our site and in other media. In addition, we may work with some of our business partners in order to advertise and promote you on or off our website. As an example, cookies can be used to determine whether you clicked on an advertisement on our site, and whether you used the service on the site to which the advertisement had been directed after clicking on the advertisement.

How Can I Control the Use of Cookies?

- If you wish to customize your preferences regarding cookies, you can do so by changing the settings in your browser.
- Adobe Analytics: <http://www.adobe.com/uk/privacy/opt-out.html>
- AOL:
<https://help.aol.com/articles/restore-security-settings-and-enable-cookiesettings-on-browser>
- Google Adwords: <https://support.google.com/ads/answer/2662922?hl=en>
- Google Analytics: <https://tools.google.com/dlpage/gaoptout>
- Google Chrome:
<http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647>
- Internet Explorer:
<https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-deletemanage-cookies>
- Mozilla Firefox: <http://support.mozilla.com/en-US/kb/Cookies>
- Opera: <http://www.opera.com/browser/tutorials/security/privacy/>
- Safari: https://support.apple.com/kb/ph19214?locale=tr_TR

As a data owner, what are your rights?

- Finding out whether personal data is being processed,
- Inquiring about the processing of personal data,
- Obtaining information about the purpose for which personal data are processed and whether they are used as intended,

- Knowing to whom personal data is transferred, whether at home or abroad,
- In cases of incorrect or incomplete processing of personal data, requesting that the action taken be notified to third parties to whom the data has been transferred,
- When the reasons for processing personal data no longer exist, even though the data has been processed in accordance with the KVK Law and other relevant legal provisions, requesting that personal data be deleted or destroyed, and requesting that the transaction carried out in this context be disclosed to third parties to whom personal data has been transferred.
- By analyzing the processed data exclusively through automated systems, it is possible to produce results that are unfavorable to the individual.
- A person who suffers damage as a result of the unlawful processing of personal data has the right to request compensation.

You may contact us by e-mail at privacy@ekracing.com.tr to inquire about your rights. Your requests will be evaluated and resolved as soon as possible, but no later than 30 (thirty) business days.

As the Data Owner, you acknowledge that if you make a request that will result in any personal data not being used by EKR, you may not be able to fully benefit from the site or platform, and that any liability will be yours.